

SYZYG

SYZYG is one of the leading digital communications agencies and is part of the WPP Group. SYZYG created, orchestrated and designed digital experiences and products for brands, companies and people. The 1995 founded SYZYG Group has around 600 employees in Bad Homburg, Berlin, Frankfurt, Hamburg, Munich, London, New York and Warsaw.

600+
Talents

200+
Awards

1995
Founded in

We help our partners to grow their business by creating extraordinary experiences that matter to people. From strategy to product and activation, we work towards unified brand experiences, and we use all our capabilities to continuously evolve and improve them until they're best-in-class.



Strategy

- Business Innovation
- Brand & Communication
- Content & Media
- Technology & Data
- Team Enablement



Product

- Product & Service Design
- Experience Design & Creative Technology
- Software Engineering & Technical Implementation
- Maintenance & Operations



Activation

- Campaigns & Storytelling
- Creative Production & Editorial Planning
- Performance Marketing & Media

Key figures 2018

in kEUR	2018	2017
Sales	65,816	60,669
EBITDA	8,176	6,177
EBIT	6,067	4,096
EBITDA margin	12.4%	10.2%
EBIT margin	9.2%	6.8%
Net income	4,890	4,235
Earnings per share (undiluted in EUR)	0.35	0.39
Sales by employee	105	95
Liquid funds and securities	22,121	15,981
Cash flows provided by operating activities	16,357	4,778
Number of employees (annual average)	562	621

Sales by segments

Germany	68%
United Kingdom	21%
Others	11%

Deutschland **68%**

Sales allocation by vertical markets

Automobil	30%
Services	24%
Consumer goods	17%
Finance/Insurances	17%
Telecommunication/IT	8%
Others	4%

Automobil **30%**

Dividend development (in EUR)

2014	0.28
2015	0.35
2016	0.37
2017	0.38
2018	0.39

2018 **0.39**

Shareholders' structure as per 03/08/2019

WPP plc.	50.33%
HANSAINVEST	3.03%
Hauck & Aufhäuser	2.97%
Own shares	0.54%
Freefloat	43.79%

WPP **50.33%**

Prognose 2019

The SYZYG Group expects sales growth in the upper single-digit percentage range in the current financial year, with a rise in EBIT of around 10 per cent. Growth is mainly expected in Germany, while the performance of all other segments will be broadly unchanged.

4,8%

Dividend yield

108,5

Mio. EUR Market capitalisation

0,39

EUR Dividend

Key figures per share	2018	2017	Change
	EUR	EUR	
Ordinary Dividend	0,39	0,38	3%
Earnings per share	0,35	0,39	-10%
Value per share	3,98	4,14	-4%
Price-earnings ratio (P/E)	23,8	28,9	-18%
Dividend yield	4,8%	3,3%	1,5 pp.
Return on Equity	9,0%	7,6%	1,4 pp.
Total number of shares (non-par value bearer shares)	13.500	13.500	0%
thereof own shares	74	74	0%
Market capitalisation, basis XETRA closing price (in Mio. EUR)	108,54	152,15	-29%
Freefloat in %	49,38	49,38	n.a.

Aktiennotizen

ISIN	DE0005104806	Stock exchanges	XETRA, Berlin, Dusseldorf, Frankfurt, Hamburg, Hannover, Munich, Stuttgart
WKN	510480		
Symbol	SYZ	Sector	Software
Reuters	SYZG.DE	Designated Sponsor	Pareto Securities AS
Bloomberg	SYZ:GR	Analysts	GBC AG (Cosmin Filker), Pareto Securities AS (Christian Bruns), WARBURG RESEARCH (Felix Ellmann), GSC (Thorsten Renner)
Founded	1995		
Listing segment	Regulated Market, Prime Standard		

Ratings 2019

4x Buy

Financial calendar 2019

English version

3-Month-Report as per March 31, 2019	03.05.2019	05/10/2019
Jahreshauptversammlung, Frankfurt	07.06.2019	
Half-Year-Report 2019	02.08.2019	08/09/2019
9-Month-Report as per September 30, 2019	01.11.2019	11/08/2019
German Equity Forum, Frankfurt	25.-27.11.2019	
MKK – Munich Capital Market Conference	10.-11.12.2019	

All dates are subjects to change.

Clients

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 AVIS
 BMW
 comdirect
 Commerzbank
 Consorsbank
 Daimler
 Deutsche Bahn
 Deutsche Telekom
 EnBW
 Huawei
 KfW Bank
 Kyocera
 Lufthansa
 Mazda
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 Stihl
 Techniker Krankenkasse
 VW Group
 Wempe

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