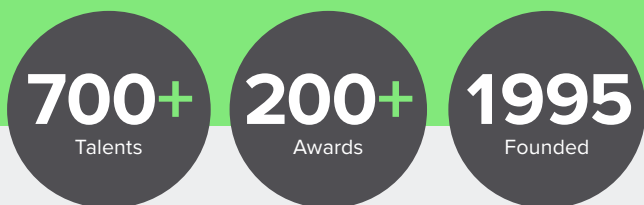


SYZYGY

We are an international digital marketing agency group with more than 700 employees and offices in Bad Homburg, Berlin, Frankfurt, Hamburg, London, New York, Munich and Warsaw.



As a digital business partner for German and international companies, we welcome responsibility. We support our clients from initial idea through to market success – with substance, strong empathy and personalised solutions for transformation and communication.

Our services incorporate all three dimensions that are essential for success in the digital world:



Strategy

fundamental decisions tailored to each business



Product

design and development of digital products, services and platforms



Marketing

effective activation of the right target groups.

Our goal: To give our clients security and strength in uncertain markets, and to help them create a rich and rewarding brand experience.

In short:

We create happiness!

Key figures 2017

in kEUR	2017	2016
Sales	60,669	64,273
EBITDA	6,177	7,374
EBIT	4,096	5,596
EBITDA margin	10.2%	11.4%
EBIT margin	6.8%	8.7%
Financial income	4,235	5,097
Earnings per share (undiluted in EUR)	0.39	0.39
Sales by employee	95	108
Liquid funds and securities	15,981	22,152
Cash flows provided by operating activities	4,778	5,930
Number of employees (annual average)	621	578

Sales by segments

Germany	64%
United Kingdom	23%
USA	8%
Others	5%

Germany

64%

Sales allocation by vertical markets

Automotive	29%
Consumer goods	27%
Financial services	12%
Telekommunikation/IT	11%
Others	21%

Automotive

29%

Dividend development (in EUR)

2014	0.28
2015	0.35
2016	0.37
2017	0.38
2018	0.39

2018

0.39

Shareholder structure as per 06/30/2018

WPP plc.	50.33%
Hauck & Aufhäuser	3.09%
HANSAINVEST	3.03%
Freefloat	43.01%
Own shares	0.54%

WPP

50.33%

Outlook 2018

The SYZYGY Group expects double-digit sales growth in the current financial year, with a rise in the EBIT margin in the upper single-digit range. Growth is expected to take place chiefly in Germany, while the performance of all other segments will remain broadly unchanged.

3.4%Dividend-
yield**0.39**

EUR Dividend

152.2kEUR Market-
capitalisation

Key figures per share	2017	2016	Change
	EUR	EUR	
Ordinary Dividend	0.38	0.37	3%
Earnings per share	0.39	0.39	0%
Value per share	4,14	3.88	7%
Price-earnings ratio (P/E)	28.90	29.76	-3%
Dividend yield	3.4%	3.3%	n.a.
Return on Equity	7,6%	10,2%	n.a.
Total number of shares (non-par value bearer shares)	13,500	12,828	5%
thereof own shares	74	74	0%
Market capitalisation, basis XETRA closing price (in Mio. EUR)	152.15	148.87	2%
Freefloat in %	49.39	47.60	n.a.
Freefloat market capitalisation (in Mio. EUR)	83.40	70.89	18%

Share data

ISIN	DE0005104806	Stock exchanges	XETRA, Berlin, Dusseldorf, Frankfurt, Hamburg, Hannover, Munich, Stuttgart
WKN	510480		
Symbol	SYZ	Sector	Software
Reuters	SYZG,DE	Designated Sponsor	equinet Bank AG
Bloomberg	SYZ:GR		
Founded	1995	Analysts	GBC AG (Cosmin Filker), equinet Bank AG (Simon Heilmann), WARBURG RESEARCH (Felix Heilmann), GSC Research (Thorsten Renner)
Listing segment	Regulated Market, Prime Standard		

Ratings 2018

2x buy, 4x hold, 4x accumulate

Financial calendar 2018

9-Month-Report	11/02	11/09 (english version)
German Equity Forum, Frankfurt	11/27	
MKK – Munich Capital Market Conference	12/11-12	

Clients

AMEX
AVIS
BMW
comdirect
Commerzbank
Consorsbank
Daimler
Deutsche Bahn
Deutsche Telekom
EnBW
Ford
IKEA
KfW Bank
L'Oréal
Mazda
Miele
Miles & More
Nestlé
O₂
Otto
Samsung Electronics
Stihl
Techniker Krankenkasse
VW Group
Wempe

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