S/Z/G/

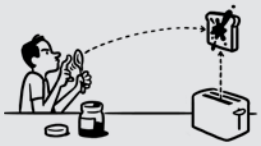
We are an international digital marketing agency group with more than 700 employees and offices in London, New York, Berlin, Frankfurt, Hamburg, Munich and Warsaw.

Our purpose is simple: The greatest happiness for the greatest number. That unbeatable feeling when digital simply works – the perfect alignment of Technology, Creative and Media. In astronomy this alignment is called a SYZYGY – 3 celestial bodies in harmony.

Services

Creative

Design sprints, Customer Experience Design , Innovation & Service Design, Content Strategy & Creation, Creative Production (Still, Moving Image, CGI, Illustration), Creative Technology / AR & VR Studio

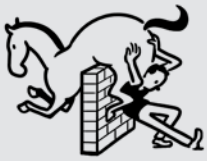


Media

Brand & Performance and Social Media, Paid Search, Search Engine Optimisation, Data Science & Analytics, Content Marketing

Technology

User Interface Architecture & Build, Platform Architecture & Build, Business Transformation, Technology Innovation, Technology Advisory, Operations & Hosting



Consultancy

Brand positioning and strategy, Transformation and Change Management, Organisation and Company Structure, Innovation strategies and products, Digitalisation of business models, Customer & User Experience consulting, Design Thinking & Workshops

Key figures

in kEUR	2016	2015
Sales	64,273	57,311
EBITDA	7,374	7,390
EBIT	5,596	5,268
EBITDA margin	11.4%	12.9%
EBIT margin	8.7%	9.20%
Financial income	5,097	4,864
Earnings per share (undiluted in EUR)	0.39	0.37
Sales by employee	108	108
Liquid funds and Wertpapiere	22,152	26,787
Cash flows provided by operating activities	5,930	-2,421
Number of employees (annual average)	578	530

Sales by segments

Germany	62%
United Kingdom	22%
USA	11%
Others	5%

Germany **62 %**

Sales allocation by vertical markets

Automobile	35%
Consumer goods	27%
Financial services	11%
Telecommunication/IT	10%
Others	17%

Automobile **35 %**

Dividend development (in EUR)

2013	0.25
2014	0.28
2015	0.35
2016	0.37
2017	0.38

2017 **0.38**

Shareholder structure

WPP	51.78%
Own shares	0.62%
Freefloat	47.60%

WPP **51.78 %**

Outlook 2017

The SYZYGY Group expects to see a slight decline in sales for the full year, with the EBIT margin also down slightly.

Version: November 2017

3.3% Dividend Yield

36% Overall Performance incl. Dividends

148.9 kEUR Market Capitalisation

Key figures per share

	2016	2015	Change
	EUR	EUR	
Ordinary Dividend	0.37	0.35	6%
Earnings per share	0.39	0.37	5%
Value per share	3.88	3.99	-3%
Price-earnings ratio (P/E)	29.67	24.13	23%
Dividend yield	3.3%	4.2%	n.a.
Return on Equity	10.2%	9.5%	n.a.
Total number of shares (non-par value bearer shares)	12,828	12,828	–
thereof own shares	74	133	-44%
Market capitalisation, basis XETRA closing price (in Mio. EUR)	148.9	113.1	32%
Freefloat in %	47.6	48.5	n.a.
Freefloat market capitalisation (in Mio. EUR)	70.9	54.9	29%

Share data

ISIN	DE0005104806	Stock exchanges	XETRA, Berlin, Dusseldorf, Frankfurt, Hamburg, Hannover, Munich, Stuttgart
WKN	510480	Sector	Software
Symbol	SYZ	Designated Sponsor	equinet Bank AG
Reuters	SYZG.DE	Analysts	GBC AG (Cosmin Filker), equinet Bank AG (Simon Heilmann), WARBURG RESEARCH (Felix Heilmann), GSC Research (Thorsten Renner)
Bloomberg	SYZ:GR		
Founded	1995		
Listing segment	Regulated Market, Prime Standard		

Ratings 2017

7x buy

Financial calendar 2017/2018

German Equity Forum, Frankfurt	11/27-28
Annual Report 2017	03/29
3-Month-Report	05/04
Annual Meeting, Frankfurt	06/15
Half-Year Statement	08/03
9-Month-Report	11/02

Clients

AMEX
AVIS
BMW
comdirect
Commerzbank
Daimler
EnBW
IKEA
KfW Bank
L'Oréal
Mazda
Miles & More
Nestlé
O_2
Samsung
Techniker Krankenkasse
VW Group
Wempe

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